



It's Time To Get Back on the Water—Summer '09

A Word From Our Captain



Now, more than ever, Sumerset is committed to bringing our customers the best houseboats in the industry and backing that with superior customer service. Let Sumerset be your partner in creating a lifetime of memories.

Steve Lochmueller

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AVAILABLE BOATS FOR SALE— SEE THEM AT WWW.SUMERSET.COM



2009 Sumertime

16' X 60', 4 Bedrooms & 2 Baths, Twin 3.0L 4CYL Mercs, 15 kW Generator, 2.5 Ton HVAC and much more!



2009 American Waterways

16' X 75', 4 Bedrooms & 2 Baths, Twin 5.0L MPI V-8 Mercs, 20 kW Generator, 3.0 Ton HVAC and much more!

LIMITED PRODUCTION SLOTS FOR SECOND QUARTER OF 2009

Be On The Water In Time For Summer and Start Building Memories

Some Purchases May Still Be Worth the Price
www.NYTimes.com/YourMoney

The following is an excerpt from a New York Times on-line article about something we already believe, owning a boat can enrich your life. For people who find themselves frightened by the possibility of a long, deep recession, well, the Stefanskis know how you feel. Since they bought the boat, the balance in their retirement accounts has fallen by about a quarter. The investments in the college savings accounts for the two teenage boys have hit the skids, and the troubled regional economy means their house in Ann Arbor is worth a lot less as well. In the last downturn, Ron lost his job two weeks before the Sept. 11 attacks, and it wasn't a great time to be looking for work. What the family learned then, however, leaves them with no regrets now that they are boat owners, even though their jobs are potentially vulnerable once again.

"If you value family and friendships and experiences, the things that you might lose don't mean quite as much," Kay said. "It puts it all in perspective."

Ron added, "Your job as a parent, a friend or life partner is to create memories with each other. That's what we're here for. And I think in that respect, the decision to purchase the boat was a good decision." To read more of this article visit www.NYTimes.com/yourmoney



FIRST ANNUAL INTERNATIONAL HOUSEBOAT FEST A SUCCESS

Despite the unprecedented ice storm that swept across Kentucky and Louisville just days before the International Houseboat Fest opened, Sumerset felt the event hit the target. "There was a higher percentage of new buyers investigating our products than we have seen in a long time," Steve Lochmueller, "We really appreciated our long time customers who made the journey to see us and we enjoyed the excitement of sharing our industry with new faces." For pictures of the IHF visit www.sumerset.com/gallery

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