



Congratulations In Order for CSI Award



A Word From Our Captain

I'm excited to introduce to you our first electronic newsletter. As Sumerset looks forward to exciting improvements and continued success we want to make every effort to stay in touch with you.

Steve Lochmueller



NMMA Customer Satisfaction Award

NMMA ANNOUNCES 2008 CSI AWARD RECIPIENTS

CHICAGO, July 14, 2008 - - The National Marine Manufacturers Association (NMMA) today announced recipients of the annual 2008 Marine Industry CSI Awards. A total of 73 boat and engine manufacturers were recognized for excellence in customer satisfaction, as part of NMMA's Customer Satisfaction Index (CSI) program.

The Marine Industry CSI Awards program honors participating companies actively measuring customer satisfaction to pursue continuous improvement. Award recipients achieved and maintained an independently-measured standard of excellence of 90 percent or higher in customer satisfaction over the past year, based on information provided by consumers purchasing a new boat or engine during the period between April 1, 2007 and March 31, 2008. Participating manufacturers must survey all new boat buyers during this period. For this reporting period, more than 66,000 consumer responses were collected.

"It is a pleasure to recognize the recipients of this year's Marine Industry CSI Awards," says NMMA president Thom Dammrich. "These seventy-three companies have made a solid, long-term commitment to continuously improve quality and customer satisfaction—steps that are sure to pay dividends not only for award recipients, but for our entire industry."



"The new Houseboat Feature at the 52nd Annual Louisville Boat, RV and Sportshow will showcase the latest and greatest in houseboats and related gear, equipment and services."

Kim Muncy, NMMA

Sumerset Houseboats has made the decision to focus 100 percent of their efforts highlighting the new Houseboat Fest at the 2009 Louisville Boat & RV Show in January. "We want our friends and customers to know this is where the innovation in houseboating will be seen in 2009. At Sumerset not only are we constantly bringing new ideas and innovations to our customers; we are also seeking to introduce houseboats and the houseboating lifestyle to new markets. What better way to do that than to partner with the NMMA, the nation's strongest promoter of recreational boating. We want to invite all of our friends and their families to come see us at the 2009 Houseboat Fest January 29th, 30th and 31st." Steve Lochmueller, President and CEO.

Visit Us In Louisville at
HOUSEBOAT FEST
January 29th, 30th and
31st, 2009

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SUMERSET HOUSEBOATS ANNOUNCES NEW PARTNERSHIP WITH BRAVADA YACHTS

Sumerset Houseboats President and CEO, Steve Lochmueller, today announced a collaborative venture to create the Bravada Yacht line.

"Sumerset Houseboats and Bravada Yachts have partnered in response to our customers' desire for

the stylish sophistication offered in a yacht, coupled with the roominess and amenities offered by our custom, luxury houseboats."